

SURACHAI TUMAD, Ph.D

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LECTURER

School of Integrated Science, Kasetsart University

EDUCATION BACKGROUND

2016-2020 Silpakorn University

- Ph.D (Management)
- Faculty of Management Science

2009-2011 Nation Institute of Development Administration (NIDA)

- M.S. (Management Technology)
- Graduate School of Human Resource Development.

2001-2005 Rangsit University

- B.F.A. (Computer Art)
- Faculty of Fine and Applied Art

WORK EXPERIENCE

- 2023 2024 Lecturer at General Education Department, King Mongkut's Institute of Technology Ladkrabang.
- 2021 2023 Office Director of Institute of Culture and Arts Srinakharinwirot University.
- 2010 2020 Educational Offer at Institute of Culture and Arts, Srinakharinwirot University.
- 2019 2021 Board of Faculty Senate at Srinakharinwirot University.

RESEARCH PUBLICATION

				Year Source	
No.	Publication	Publisher Name	Quartile	Publisher	Type
1.	Componence of Creative Quality	Institute of Culture and	TCI 1	2021	Journal
	Management in Thai Silk Entrepreneurs.	Arts Journal, Srinakharin - wirot. 22(2), 19-30.			
				0040	
2.	The Life Narrative : Cultural	Institute of Culture and Arts Journal, Srinakharinwirot.	TCI 1	2019	Journal
	Resource Management of Thai-Puan Ethnic.	20(2), 100-115.			
				2010	laal
3.	Exploratory Factor Analysis of	Sathirathai Journal of	TCI 1	2019	Journal
	Quality Management Affecting Employee's Job Effectiveness of	Business and Innovation. 32(02), 70-85.			
	Public University.	J2(02), 10-0J.			
	Factors Affecting Participation in Arts	Institute of Culture and Arts	TCL 4	2019	Journal
4.	and Cultural Project for Local	Journal, Srinakharinwirot.	TCI 1	2017	Joannac
	Communities Case Study of Art and	20(2), 131-138.			
	Cultural Project of Srinakharinwirot				
	University.				
5.	Stress and Its Affect on The	Institute of Culture and Arts	TCI 1	2018	Journal
	Employee' Perfoemance in An	Journal, Srinakharinwirot.			
	Institution Focused on The Cultural Art of A State's run University.	19(2), 151-165.			
6.	Causal Relationship of Factors	Nakhon Phanom University	TCI 1	2018	Journal
0.	Affecting Participation in Arts and	Journal, 8(2). 26-35.			
	Cultural Projects of Srinakharinwirot				
	University Students. 8(2), 26-35.				
7.	Organization Development with	UMT-POLY Journal, 91-98.	TCI 1	2018	Journal
	Role and Trend of Human Resource				
	Management in Organization. Creating Passion in Prepareness of	International Journal of	International	2018	Journal
8.	Automotive Industry Entrepreneurs	Business and Economic	Publication	2010	Journal
	for Industry 4.0 Era in the Southern	Affairs (IJBEA) 3(1), 1-12.			
	Part Thailand.				
9.	The Factors Effecting Participation of	Journal of Education	TCI	2017	Journal
	Student with Art and Cultural Project	and Human Development			
	of Institute of Culture and Arts of	Sciences. 1(2), 74-80.			
	Srinakharinwirot University.				

RESEARCH FUND

No.	Research Project	Research Fund	Organization	Year
1.	Guidelines for the manpower development of the Thai Art Museum.	Thailand Academy of Social Sciences, Humanities and Arts (TASSHA)	National Research Council of Thailand (NRCT)	2023
2.	The influences of perceived value quality on Satisfaction and Customer Loyalty on Community Based Tourism in Post Covid-19 Age.	Research Scholarship for Scopus and International Publication.	Faculty of Business Administration for Society Srinakharin - wirot University.	2022
3.	The Factors Effecting Participation of Student with Art and Cultural Project of Institute of Culture and Arts of Srinakharinwirot University.	Sponsorship for Social science Research.	Strategic Wisdom and Research Institute, Srinakharin -wirot University.	2017
4.	Satisfaction with Thai Wisdom Museum services.	Sponsorship for Social science Research.	Strategic Wisdom and Research Institute, Srinakharin -wirot University.	2012