

DR. THANAPHOL KLITTAYANONT

PH.D

lecturer, Investor

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EDUCATION

Kasetsart University

2021 - 2024

- Ph.D. Entrepreneurship Education (Department of Vocational Education)
- GPA : 3.73
- Confirmatory Factor Analysis of Factors Affecting Entrepreneurial Intention of the Pre-Retirement
- Research Grant from the King Prajadhipok and Queen Rambhai Barni Memorial Foundation

Kasetsart University

2018 - 2020

- M.Ed. Business and Computer Education (Department of Vocational Education)
- GPA : 3.67
- Development of Videos in English Grammar for Communication by Using Happy Learning Theory in a Tutoring School

Siam university

2014 - 2018

- B.A. English Business Communication
- GPA: 3.42
- Second Class honor

PROFESSIONAL EXPERIENCE

Kasetsart University (Jan 2026-Present)

- Lecturer

Faculty Member, School of Integrated Science. Specializing in business, innovation, and entrepreneurship, with a focus on integrating science and technology into market-driven innovation and sustainable commercialization.

King Mongkut's University of Technology Thonburi (KMUTT) Nov. 2023-2025

- Lecturer

Modern Management and Leadership

Taught modern management concepts, including basic management functions such as planning, organizing, controlling, decision-making, communication, motivation, leadership, and human resource management.

Digital Product Innovation and Commercialization Taught concepts related to digital product and service development, including how to start a business in the digital era. Focused on the conceptual design of digital products and services, selecting the right technologies and innovations, and effective business model pitching.

General Education Curriculum 2025

I have contributed to the development of outcome-based modular courses (OBEM), particularly Module , which consists of a one-credit, short-term learning unit designed to deliver focused and measurable learning outcomes.

Thonburi University Mar. 2020 - Oct. 2023

- Lecturer

I taught a university-level course titled "English for Everyday Life," in which most students were working adults or older than me. This experience has allowed me to develop strong skills in teaching adult learners.

RESEARCH

- Klittiyant, T. (2026). A contextual framework for driving agricultural product innovation in Thai rural communities through design thinking. Under review at Journal of Agricultural Extension (Scopus Q4).
- Klittiyant, T., & Chawasupakul, A. (2023). Thai people adaptation guidelines in the Covid-19 period. *Journal of Humanities and Social Sciences Thonburi University, TC11*.
- Klittiyant, T. (2022). The need to be an entrepreneur of the weekend students, Thonburi University. *In The International Teacher Education Conference (INTEC 2022)*. Bangkok, Thailand. (International conference).
- Charoenchai, T., & Klittiyant, T. (2021). Are we teaching lifelessly? New-normal online teaching solutions. *In The 11th BENJAMITRA Network National & International Conference*. Bangkok, Thailand. (International conference).

CERTIFICATIONS

Certificate in Business Plan Writing for Community Enterprises 8/2025

- Thailand Professional Qualification Institute (Public Organization)
- Completed 12-hour training

eCommerce Training Program (Local Hero Batch 2) 05/2025

- National Agricultural Extension and Training Center (Ministry of Agriculture and Cooperatives) in collaboration with Thailand Professional Qualification Institute (TPQI)
- Duration 60 hours

Certificate in Personal Finance 10/2024

- Thailand Massive Open Course Platform
- Duration 5 hours

Certificate in Fundamentals of Agricultural Extension and Development 11/2024

- Duration 5 hours